



CAMPAIGN TO STOP KILLER ROBOTS STRATEGY: JANUARY 2021 - JUNE 2022

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This strategy provides the overarching goals, major objectives, and initial actions and activities for the Campaign to Stop Killer Robots in the calendar year 2021 and the first half of 2022. Staff are using this strategy to produce an operational plan with detailed actions and activities, target states, and timelines/milestones. All our work is grounded in the principles described in our [vision and values statement](#).

OVERARCHING GOAL

In 2022, states and key stakeholders including the Campaign must be ready to embark on and participate effectively in **negotiating a new international ban treaty to retain meaningful human control** over the use of force.

When, where and how such a negotiating process might take place is a political decision that our coalition is working to realize. Regardless, the coming 18-months will be a crucial time **for the Campaign to prepare the groundwork** for the swift negotiation of a sound and strong legally-binding instrument.

Therefore, the Campaign's general objectives over 2021 and into 2022 are to:

1. Maximize the potential for a treaty process being launched;
2. Ensure that we and our allies are as ready as possible to participate effectively.

By mid-2022, key states and other stakeholders should recognize that:

- Removing human control from the use of force is a serious issue deserving urgent action;
- International law must and can be strengthened in a credible and coherent way;
- An international treaty is politically salient and a multilateral obligation;
- The CCW has run its course and is no longer credible on killer robots;
- The Campaign is a positive force, providing impetus, expertise, and humour.



CAMPAIGN TO STOP
KILLER ROBOTS

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stopkillerrobots.org

GOAL 1: ESTABLISH POLITICAL LEADERSHIP

By 2022, a diverse array of political leaders (foreign minister or equivalent) is “seized” by this issue and committed to creating a new international treaty.

Objectives:

1. Convince senior political leaders to champion the cause and explicitly endorse the Campaign, committing to collaborate in launching a treaty process;
2. Encourage parliamentarians in at least two dozen countries to call for a new killer robots treaty and make that goal explicit in party manifestos and platforms;
3. Ensure that high-level communiques issued by regional and other groups emphasize the urgent need for a new treaty.

GOAL 2: BUILD POLICY COHERENCE

By 2022, states are able to confidently articulate the need for specific elements and structure of a new international treaty that are coherent or aligned with the Campaign’s policy and treaty elements.

Objectives:

1. Encourage states to outline their shared vision for a normative and operational framework that is closely coherent with the Campaign’s key elements (through joint papers, statements etc);
2. Convince individual states to articulate support for some of the Campaign’s policy elements if they cannot yet support all of them. See the Campaign’s Treaty Elements paper and FAQs.

GOAL 3: MAJOR INSTITUTIONS STEP-UP

By 2022, key international institutions with significant reputational and political power on this issue endorse or align with the Campaign’s call for a new treaty.

Objectives:

1. International Committee of the Red Cross encouraged to call for a legal instrument that aligns with Campaign position;
2. United Nations office holders, bodies, agencies, and offices are reiterating the Secretary-General’s call for a ban and aligning with Campaign policy.

GOAL 4: STAKEHOLDERS ENDORSE TREATY CALL

By 2022, a wide community of stakeholders are engaged and communicate the need for a new ban treaty to their constituencies, in order to build awareness, influence public discourse, activate support across multiple demographics, and reflect the intersectional nature of our work.

Objectives:

1. Engage stakeholders concerned by the automation of targeting based on identity, and the resulting disproportionate impact that fully autonomous weapons would have on certain groups marginalized on the basis of race, gender, sexuality, faith, ability, etc.;
2. Engage stakeholders in the financial and technology sectors as well as the military who are concerned by the unethical investments and operational risks (military) raised by the development and proliferation of autonomous weapons systems and their technologies;
3. Empower youth to advocate for a ban on killer robots and collaborate towards that goal.

GOAL 5: ACTIVE CAMPAIGN NETWORK

By 2022, grow and strengthen the Campaign to actively and confidently engage on the strategic objectives of this plan, and work in a cohesive and coordinated manner.

Objectives:

1. The capacities and skills of the growing network are fully utilized;
2. Campaigners have the necessary tools, skills and resources and are energized to do their work at the national level;
3. Our work is organized in sub-groups so campaigners can contribute to further developing the thinking and work of the Campaign on various themes;
4. We are driven by our commitment to develop intersectional, equitable, and anti-racist structures through an ongoing process of self-reflection, learning and growth, and by applying this to our work;
5. Steering Committee is organized to provide effective leadership to the Campaign on both strategy/policy and governance (finance and HR matters, including diversity, equity, and intersectionality), and give direction and support to the staff team;
6. Steering Committee communicates effectively and transparently on strategy, policy and governance, including on challenging issues;
7. Campaign staff team is confident, coordinated and energetic.